

# SEMAINE GREENTECH

BY ARTS ET METIERS



**Thursday, April 18, 2024**

Centre de congrès - 14, boulevard Carnot, 13100 Aix-en-Provence, France

## Program

**1:30 p.m. | Welcome of participants**

**2 – 3:30 p.m. | International final of Invent for the Planet** with Pr. Féthi Ben Oueddou, director of the Arts et Métiers campus in Aix-en-Provence, and Jim Donnell, professor of practice and director of the Meloy Engineering Innovation and Entrepreneurship Program at Texas A&M University.

The final teams will pitch their projects to judges, with guests including Vincent Bordes from BPI France, Salah-Eddine Khouiel, deputy mayor of Aix-en-Provence, Bruno Decreuse, dean of the faculty of economics and management at Aix-Marseille University, Pierre-Emmanuel Casanova, co-founder of HSL Technologies, Rakif Mansour, deputy Assistant Secretary for Policy at the Bureau of Educational and Cultural Affairs (USA) and Jessica Huaracayo, consul general of the United States of America.

**3:30 – 5 p.m. | Sprint for Impact project pitches. Part one** features presentations with William Roy and Donatien Fauchon, startup Aix-Marseille and investors.

**5 – 5:30 p.m. | Opening speech** with Bruno Cassette, sub-prefect of the Aix-en-Provence district, Sophie Joissains, vice president, in charge of culture, representing Mr. Renaud Muselier, president of the Provence-Alpes-Côte d'Azur Region, deputy president of Régions de France, and mayor of Aix-en-Provence and Pr. Féthi Ben Oueddou, director of the Arts et Métiers campus in Aix-en-Provence.

**5:30 – 5:45 p.m. | International final of Invent for the Planet** – The winning team will present their pitch and receive their prize with Pr. Féthi Ben Oueddou, director of the Arts et Métiers campus in Aix-en-Provence, and Jim Donnell, professor of practice and Meloy Engineering Innovation and Entrepreneurship Program at Texas A&M University.

**5:45 – 7:15 p.m. | Sprint for Impact projects pitches. Part two** with William Roy and Donatien Fauchon, startup Aix-Marseille and investors.

**7:15 – 8 p.m. | Greentech conference** by Mathieu Flamini, former international footballer and co-founder/CEO of GFBiochemicals.

**8 p.m. | Closing speech** with Arnaud Mercier, mayor of Venelles, deputy departmental councilor for Bouches-du-Rhône and member of the board of the Aix-Marseille-Provence metropolitan authority.